

Warren County Board of Supervisors

RESOLUTION NO. 701 OF 2012

Resolution introduced by Supervisors Merlino, Kenny, Dickinson, Strainer, Conover, Wood and Vanselow

**AWARDING BID AND AUTHORIZING AGREEMENT WITH LAKE PLACID
ADVERTISERS WORKSHOP, INC., FOR BROADCAST MEDIA BUYING SERVICES
(WC 57-12)**

WHEREAS, the Purchasing Agent advertised for sealed bids (WC 57-12) for broadcast media buying services in 2013 (for up to \$800,000.00 of broadcast media purchased by contractor) , and

WHEREAS, after reviewing the proposals submitted, the Purchasing Agent, the Tourism Director and the Tourism Committee have recommended accepting the proposal of Lake Placid Advertisers Workshop, Inc., the lowest proposal submitted, now, therefore, be it

RESOLVED, that Warren County enter into an agreement with Lake Placid Advertisers Workshop, Inc., PO Box 645, 44 Hadjis Way, Lake Placid, NY 12846, for broadcast media buying services in 2013 (for up to \$800,000.00 of broadcast media purchased by contractor), pursuant to the terms and provisions of the specifications (WC 57-12) and proposal, for a term commencing January 1, 2013, and terminating December 31, 2013 with the option to extend the agreement for three (3) additional one (1) year terms without further resolution, and the Chairman of the Board of Supervisors be, and hereby is, authorized to execute an agreement in the form approved by the County Attorney, and be it further

RESOLVED, that the funds for this contract shall be expended from Budget Code A.6417 481 Tourism Occupancy Tax, Tourism Promotion.